

JANUARY

PRESS HIGHLIGHTS

AMERICAS

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# Chopard

USA

#### BOAT INTERNATIONAL





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#### ELITE TRAVELER







#### HOLLYWOOD REPORTER



















#### TOWN & COUNTRY











"With a one-of-a-kind stone like this one, we have to find a way to make it the star of

the show." CAROLINE SCHEUFELE, CHOPARD

Emeralds are a particular point of remends are a parternar point of focus for the brand, which gives them pride of place in its high jewelry designs. "Whenever we have a larger emerald, my priority is to cut the stone in a way that takes advantage of its size. Each (one) possesses an individual internal structure.

tables his branding of the sides. Each lived calculated and the calcul to change color depending on light and heat exposure.

heat exposure.

Completed designs will showcase the house ethos of "aveoling the nannal radiance of gens, without superfluous omaniers or embellishments," according to be better the control of the cont

Other ratios are a class. Assistant open with striking blue and grees stroke, and a vibrant traquative Paradha tourmaline. This exhibition will be the first of several highlights for Chopard dila year. Coming up next is a celebration of its 20th armitorsary as Casmos' official partices, where Scheufele nims to smidy the basses classed a appetitus for

suitely the bosses dismodes a poportion for "something that hiera's been done before, something surprising," is top lost year's "scape into a beautiful imaginary work!" that was a ne-protes to dismo', citish-driven cleake for the rate and exceptional. Also shared for 2002 is the more of Chopand's New York in dispuls some, which will be paired with the reveal of a new ligh-jective or the formation.

jewelty collaboration.
The house will leave the 709 Madison Avenue siddense it has occupied for 15 years and move into a new 2,400-square foot tome in the Covers Budding at the corner of 57th Screet and Fifth Avenue.



#### **Chopard Reveals Raw Emerald Called 'Insofu'**

The OLZO-Caract stone is the second-largest emerald essecond-largest emerald discovered at Kagem and will be the highlight of the "Exceptional unembed 7,825-cara Chipembele Cernstones' showcase during Paris Courure Week.

POLIT PORTION OF UNITARIES CONTINUED IN INITIATION OF ACTION OF THE PORTION OF TH

his dismit of "her") and the recently his dismit of "her". Single-mixed to "single-mixed" of "single-mixed" of "single-mixed". Sidd in the rare state, the unable one concend has not so give evended and society, seemed has not so give evended and society. The single-mixed has been seen as the single part of the single-mixed has not single in two sides "noting a historic mixed part of the single part of the single-mixed has not single in two sides "noting a historic mixed of single, a blood part of the single-mixed has not single-mixed being a mixed of single, a holy grad for consumers' deeling resources on the condensation which we have been single-mixed by the single-mixed part of the single-

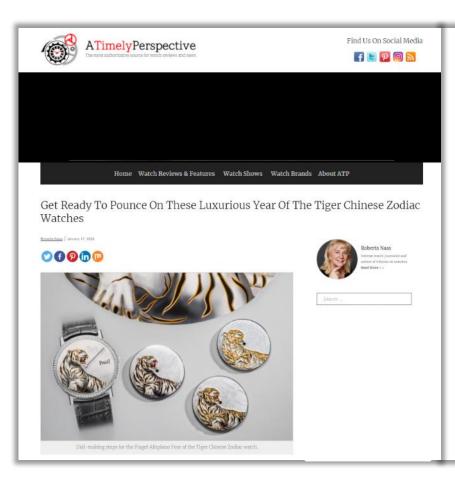
stems, "sidd Choyant's copesident and antitic director Copicine Schericke who need that a "finly morphous supply chain was what made these treatines of nature the COVED By pondents had shown "smag-resilisates and looping" to the discovery of the based; our and as "surpossing, any entering their land by the control of Desgate her such amount at this project.

Despite her suchumon at this purject, which "in passionate gent-hoor file her dreams of," she expressed caution, noting that white "plans are underway to make a collection jout of the stone), a rough emeradd holds many mysteries." and that the process one just beginning.

"With a one of a kind some like this

With a one of a kind stone line this one, we have se find x way or make it the star of the show he this case, we will start with what reaches of the cut, and build the sur monding design that best complements (faces); "the said in an extra line view, in 2017, the house had unweined the "Ganden of Schalen" set, designed from a single 242-can't are diamond of exceptional partial.

#### ATIMELYPERSPECTIVE







Turning to the ancient Japanese art of Urushi Jacquer to create its superb Chinese zodiac watches, Chopard's rendition of the tiger in the newest L.U.C.W Drushi year of the Tiger watch is superb. Created in 18-karat ethical rose gold, the watch depicts the tiger in the foreground with water and the mountains in the background. The alluring dial is created using sap that has been tapped from the Urushi trees (only once everyyear) and then left to temper and steep into a hard Jacquer over the course of many months. The master artisen then works with the Jacquer to hand paint each and every dial of the 88-piece limited edition. In this year's zodiac watch, the tiger stands in all his majesty, Jooking back behind him to the forest, with the water below. His cost is a beautiful blend of golden huses with black stripes and his bright green eye captures attention. His tongue is created in a realistic rose instead of a bold red and his fangs are gold. Powered by the L.U.C. 96.17-L movement, the ultra-thin watch is created in a limited edition of just 88 pieces.

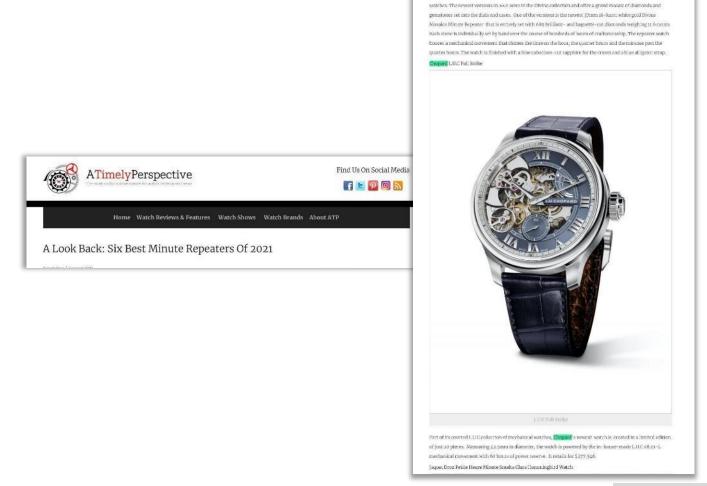
Want to see more Chinese zodiac Year of the Tiger watches? Check back here tomorrow,

(This article by Roberta Naas first appeared on her column on Forbes.com)





#### ATIMELYPERSPECTIVE

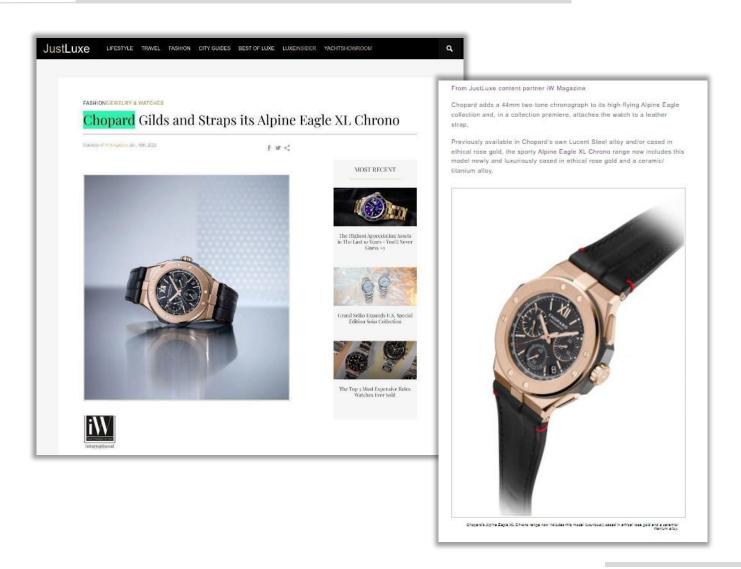


The Roman house of Bulgari is inspired by its rich jewelry roots and remains true to women with its round Diva





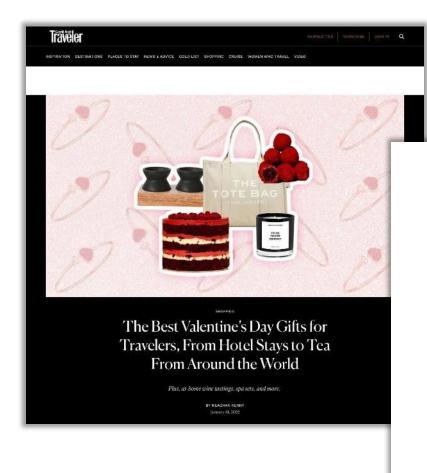
#### JUSTLUXE

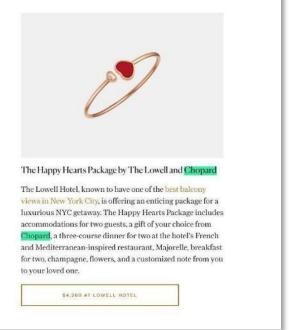






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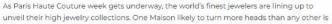
Home / Style / Jewelry / Green with Envy: Chopard Unveils 6,225 Carat Insofu Emerald

### Green with Envy: Chopard Unveils 6,225 Carat Insofu Emerald

The rough cut Zambian emerald is the star attraction in the Swiss Jewelers Paris Haute Couture Week showcase.

BY EMMA AL-MOUSAWI | JANUARY 26 2022



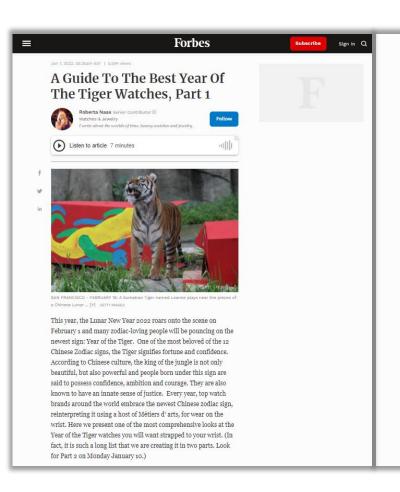


Chopard as it reveals the Insofu emerald.











Chopard L.U.C XP Urushi Year of the Tiger watch. CHOPARI

Turning to the ancient Japanese art of Urushi lacquer to create its superb Chinese zodiac watches, Chopard's rendition of the tiger in the newest L.U.C XP Urushi year of the Tiger watch is superb. Created in 18-karat ethical rose gold, the watch depicts the tiger in the foreground with water and the mountains in the background. The alluring dial is created using sap that has been tapped from the Urushi trees (only once every year) and then left to temper and steep into a hard lacquer over the course of many months. The master artisan then works with the lacquer to hand paint each and every dial of the 88-piece limited edition. In this year's zodiac watch, the tiger stands in all his majesty, looking back behind him to the forest, with the water below. His coat is a beautiful blend of golden hues with black stripes and his bright green eye captures attention. His tongue is created in a realistic rose instead of a bold red and his fangs are gold. Powered by the L.U.C 96.17-L movement, the ultra-thin watch is created in a limited edition of just 88 pieces, each retailing for



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# Galerie ART + CULTURE INTERIORS STYLE + DESIGN VIDEO **GALERIE @HOME** MORE **EMERGING ARTISTS** New Orleans, Simone Leigh's bronze sculpture Sentinel (Mann' Wata). The Artful Life: 5 Things *Galerie* Editors Love This Week From the discovery of the one of the world's largest emeralds to a striking new bronze sculpture by Simone Leigh BY GALERIE EDITORS The Chopard Insofu Emerald.



HODINKEE

BRANDS PODCASTS MAGAZINE INSURANCE SHOP Q

LOG IN SIGN UP

#### VINTAGE WATCHES The 1970s Lead The Way With Rolex Sport Icons, A Lip Chronograph, and A Chopard Dual Time

And it does not stop there; check out everything in this week's vintage drop now.

#### 1970s Chopard Dual Time In 18k Yellow Gold

BY SAORI OMURA

This Chopard Dual Time watch is an amazing object, period. "Restrained opulence" would be the right words to describe this piece. It's gold, it's big, and it's heavy (almost 100 grams!), but somehow it appears understated at the same time because of its soft, matte golden glow. I've talked about integrated bracelet watches from this period in the past, but the construction of this one is a direct reflection of the strengths that come from a long line of expertise in jewelry. The meticulous fine bark textured finish found throughout the case and bracelet truly come together as one; it's so smooth and so comfortable. When the bracelet is laid out on a flat surface, it reminds me of the famous yellow brick road from The Wizard of Oz. One of the common issues with these types of bracelets is that the can become warped or small sections can slightly lift up to resembles fish scales but this example is in pristine condition. The bracelet also appears to have remained in its entire, full length which is certainly a plus.





1970s Chopard Dual Time In 18k Yellow Gold

Fitted with two mechanical movements, the dual time function on this Chopard is straightforward with a reference for local and home time. Especially during the pandemic when traveling has been limited, having a beautiful dual time watch feels like there could be a fresh sense of optimism for freedom of movement right around the corner. It's a love-it-or-hate-it watch, and it's honestly out of my comfort zone, but it has surprisingly grown on me.





Sometimes, it's the unexpected choices that bring you unexpected joy. Here's to a new year with a new mindset - I say "Yes" to this Chopard.



#### THE HOLLYWOOD REPORTER



From the trails to the street, chalet-chic fashion is icy hot this season.

BY LAURIE BROOKINS [ JANUARY 16, 2022 12:00PM



#### Chopard

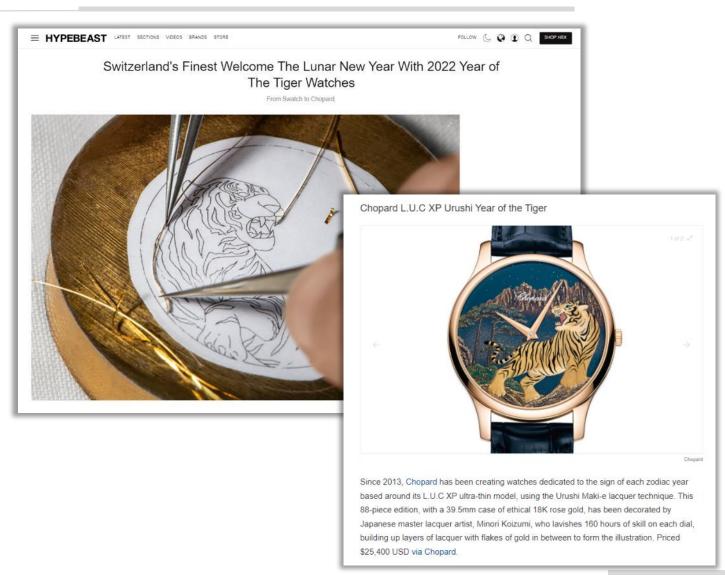
The new Alpine Eagle Frozen watch is fully diamond embellished to evoke thoughts of glistening snowflakes. The automatic movement is housed in a 41mm case of ethically sourced white gold and features a snow-set diamond dial; price upon request, at Chopard, South Coast Plaza, Costa Mesa







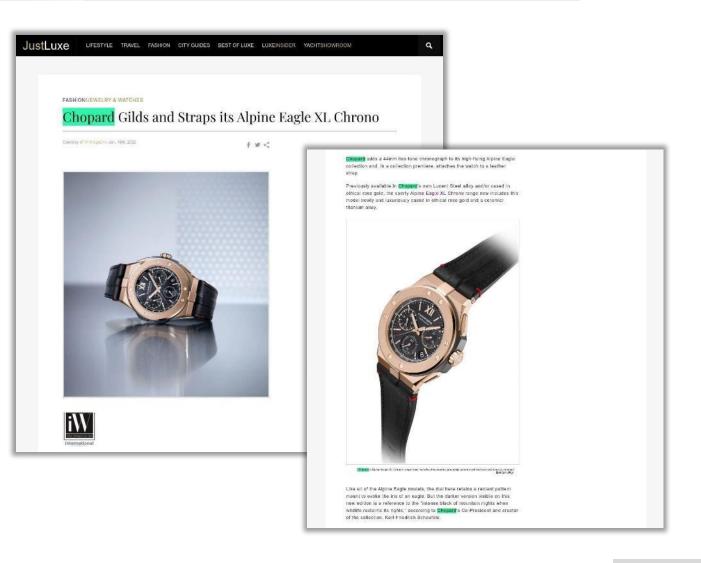
#### HYPEBEAST







#### JUSTLUXE







#### QUILL AND PAD



Home Artic

#### Happy Chinese New Year Of The Tiger 2022 With 8 Auspicious Big Cats Featuring On Wristwatches

by Elizabeth Doerr

#### 恭喜发财 / 恭喜發財 (Gōngxǐ fācái)

It is now a tradition for watchmakers to observe Chinese New Year by creating beautiful, decorative, limited edition timepieces adorned with symbolic depictions of the appropriate sign of the Chinese zodiac – often using rare, artistic techniques paying tribute to the eastern calendar.

The Year of the Tiger - which is the third animal in the 12-year zodiac cycle - begins on February 1, 2022.

Contrary to the western Gregorian calendar, which uses the solar day as its base unit, the traditional Chinese calendar is lunisolar, meaning it uses a solar calendar with the lunar cycle (29.53059 days) as its base unit.

Since one year comprising 12 lunar months (354.36707 days) is approximately 11 days too short compared with the solar year (365.242374 days), a leap month is sometimes added. As each month of the Chinese calendar (including leap months) begins on the day of new moon, its length is either 29 or 30 days.

This means that when a year includes a leap month, it will be a 13-month year, while a year comprising 12 lunar months is shorter than the solar year.

This is the reason behind the variable date of Chinese New Year.

To celebrate the event, high-end manufacturers have created special editions depicting some form of the regal tiger. Let's have a look at eight of them.

#### Chopard L.U.C XP Urushi Year of the Tiger

The annual Chopard L.U.C.XP horological tribute to Chinese New Year combines arts, crafts, ideology, and technology originating in Switzerland, China, and Japan. Chopard Manufacture's L.U.C.XP model with its ultra-thin movement, Japanese expertse in Jacquer, and China's zodiacal symbolism. The Swiss brand has been releasing these delicious editions based on the ultra-thin L.U.C.XP mice 2013.



Organi J. C.CAP Doubl Transfels Tu

For the unathi acquer anwork Chopard cooperated with Yamada Helando, a workshop founded in 1919 that counts the Japanese emperor and his family among its Joyal outcomers. The master lacquer artist in charge of this particular work was Minori Kozumi, and he needs 160 hours to complete each dal.

This gold-based dial contains several special elements, starting and ending with the Makile technique, which sees gold flakes captured between the layers of lacquer from the Toxicobendron vernicifluum (Chinese lacquer) tree, there they fight up the "startist" background against which we find a tiger perched above a bay surrounded by cliffs.





#### The New Hork Times

## For Jewelry at Couture Week, Challenges Can Lead to Innovation

Creations from Boucheron, Cartier and others embrace noteworthy trends, including transformable designs and materials like titanium.



By Tina Isaac-Goizé

Jan. 24, 2022

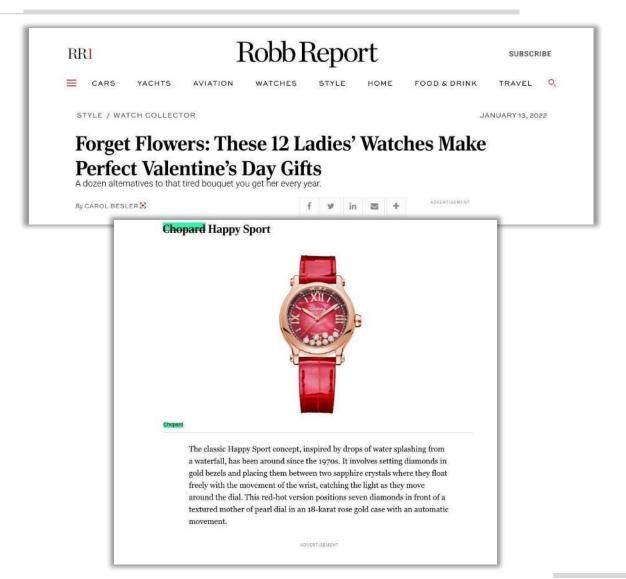
Houses such as Cartier, De Beers, Boucheron, Dior and Louis Vuitton have been holding appointment-only viewings for clients and press to see their collections this week. And while some lines are limited to a handful of parures, there are firsts among the debuts as well as several notable transformable jewels, a trend in high jewelry that continues to grow.



A 6,225-carat rough Zambian emerald will be on show, courtesy of Chopard.

There is even a 6,225-carat rough Zambian emerald on show, courtesy of Chopard, which is to be used in future high jewelry collections.

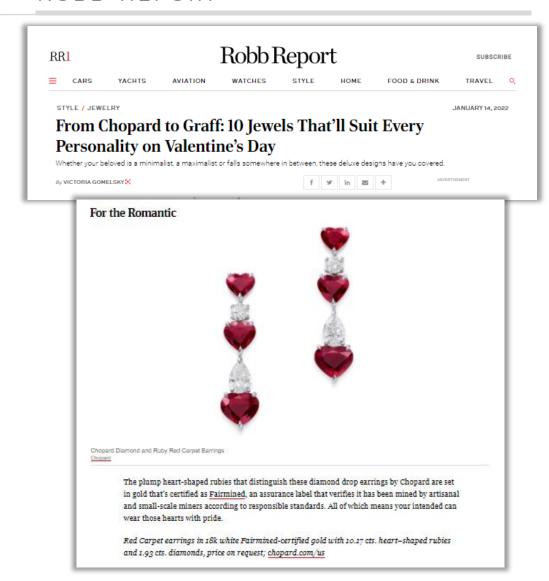








#### ROBB REPORT









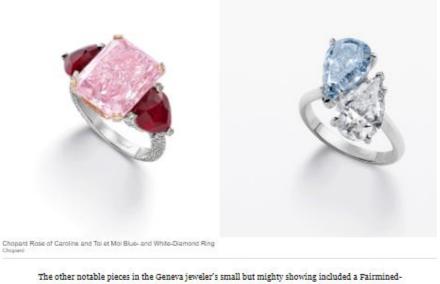
STYLE / JEWELRY

#### From Boucheron to Louis Vuitton, the Most Jaw-Dropping Jewels From Paris High-Jewelry Week

Owing to the pandemic, the presentations were understated. The jewels, however, were anything but.

# Chopard Chopard Insofu Emerald Chopsed The star of Chopard's high jewelry presentation wasn't a jewel, but an emerald, and not just any emerald, but the Chopard Insofu Emerald, a 6,225-carat rough gem mined in Zambia and recently acquired by co-president and artistic director Caroline Scheufele. The fully traceable stone is

expected to yield a number of high-quality cut gems, to be used in future Chopard collections ("the promise of marvels to come," as the brand stated in an Instagram post).



certified ethical gold ring set with a 10.88-ct. radiant-cut fancy intense pink diamond and a Toi & Moi two-stone ring that features an exceptional 4.10-ct. fancy intense blue diamond and a topquality white diamond. Megan Fox, eat your heart out!



#### $\equiv V$ ERANDA

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#### rand Heritage Remains the Top Source of spiration for the World's Best Jewelry House

r haute joaillerie collections from houses like Boucheron, Louis Vuitton, and Dior delivered splen ped in unrivaled heritage.

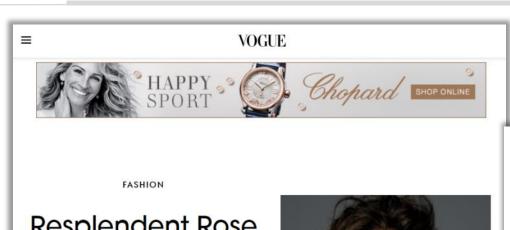
BY RACHAEL BURROW FEB 5, 2022



COURTESY OF CHOPARD

Named after the Bemba word for 'elephant', the Insofu rough emerald - an astonishing discovery totaling at 6,225 carats - was presented by <u>Chopard</u> in Paris. This rare stone that was found in the Kagem mine in Zambia is exceptional not only for its weight, but also for its quality. While not yet realized into many pieces of jewelry - like no doubt it will be - this stone shimmers with the possibilities, and Caroline Scheufele, co-President and Artistic Director of Chopard, plans to be present each step of the way as this magnificent find is cut and honed into future designs. Chopard also presented several finished pieces in Paris, including a 10.88 carat 'Rose of Caroline' diamond set as a ring with rubies flanking it on either side.





Resplendent Rose Gold Jewelry Pieces to Help You Refresh Your Look

> BY LAURA LAJINESS KAUPKE January 23, 2022

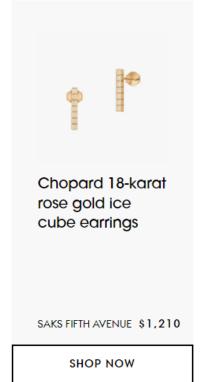








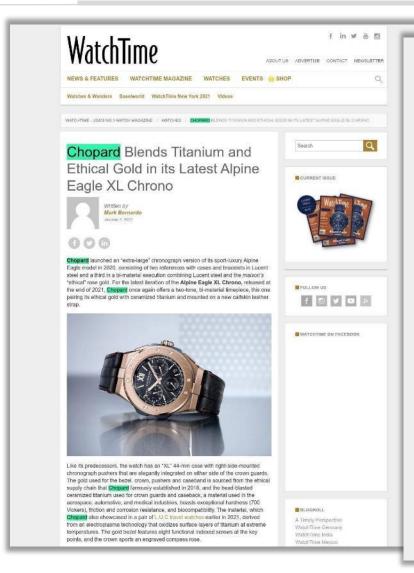








#### WATCHTIME





blackness of mountain nights" and serve as a reminder of how urbanization and manmade lighting have disrupted the natural beauty of Alpine vistas. The seconds hand

counters at 3, 6, and 9 o'clock - for 30 chronograph minutes, running seconds, and

12 chronograph hours, respectively - have been designed for optimum legibility of

scale, highlighted at the 100, 160, and 240 markers with red detailing. The motif is

inlays.

echoed on the hands linked to the chronograph function, which have contrasting red

their readouts. Surrounding the tricompax dial is an inner bezel ring with a tachymeter

features the hallmark counterweight shaped like an eagle feather and the black





## whitewall

LIFESTYLE

LIFESTYLE

# High Jewelry 2022: Louis Vuitton, Dior, and More

By Pearl Fontaine January 28, 2022





@Eric Souvage, courtesy of Chapard.

Titled "Exceptional Stones," the latest from <u>Chopard</u> focused on highlighting a selection of rare gemstones in elegant, classic settings. Fueled by the beauty of nature, we saw the 10.88 carats Rose of Caroline diamond—named for Artistic Director Caroline Scheufele—placed on a ring with two heart-shaped rubies on either side and a micro setting of white and pink diamonds. Alongside the high jewelry designs, the house also introduced its latest find, the Insofu emerald, which was uncovered in Zambia weighing in at an astounding 6,225 carats.



## whitewall

LIFESTYLE

LIFESTYL

Brand New: Dior Rings, LV Sneakers, RIMOWA Accessories, and More

> By Pearl Fontaine January 10, 2022





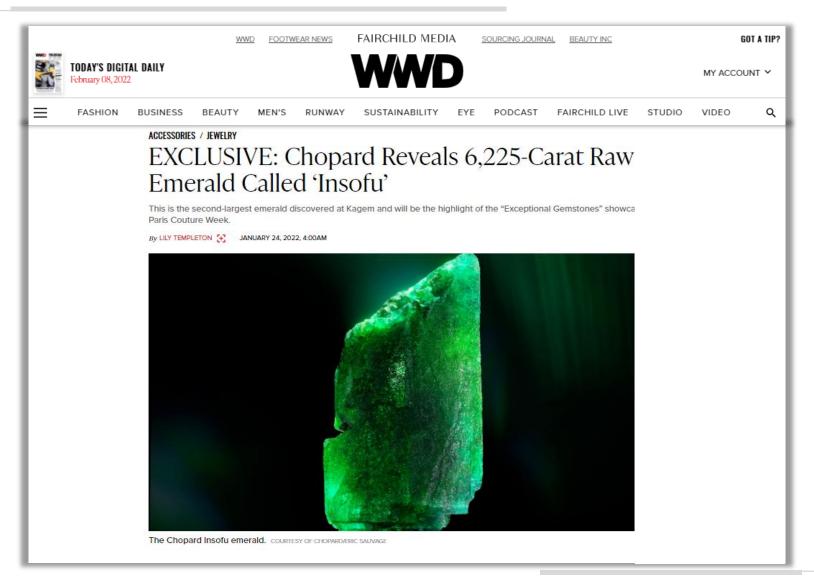
L.U.C. Flying T Twin Ledies, courtesy of Chapped

The latest from Chopard are the L.U.C. Flying T Twin Ladies timepieces. The delicate, ultra-thin designs implement the house's first automatic flying tourbillon (the L.U.C 96.24-L, released in 2019), seen across two iterations. With both 35-mm watches limited to 25 pieces, one version features a platinum case and face, set in its entirety with tiny sparkling diamonds. The other bears a slightly more understated rose gold case with diamonds and a mother of pearl face. Each model comes with the option of a blue brushed fabric or a green alligator leather strap.

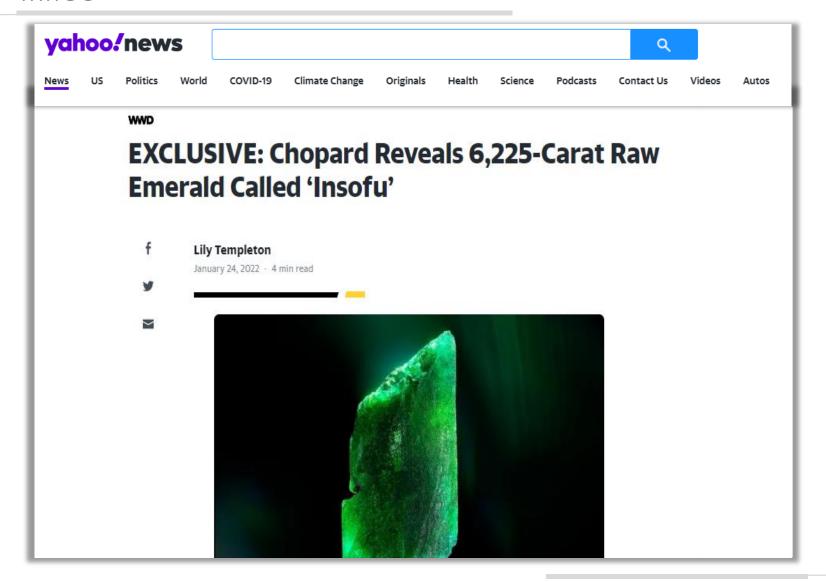


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# Chopard

MEXICO AND LATAM





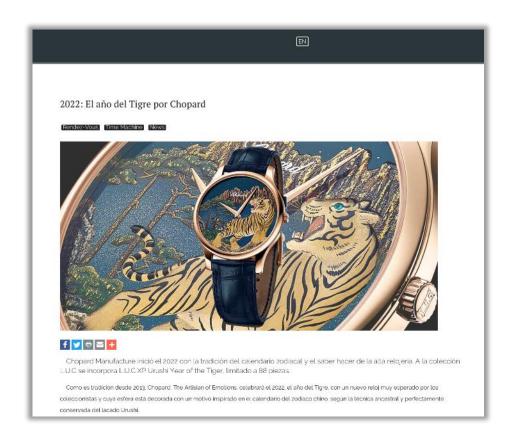






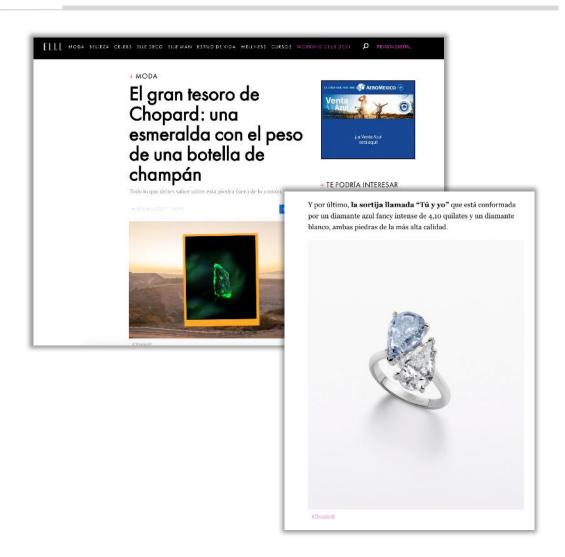


#### AMURA WORLD





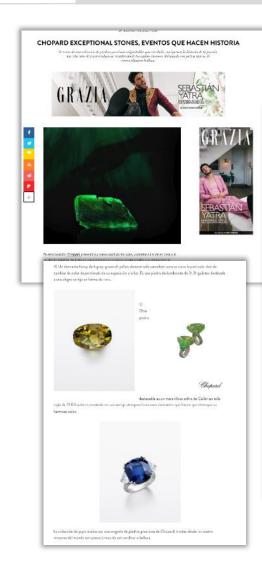


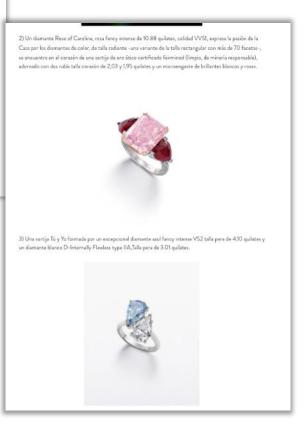






#### GRAZIA







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#### Chopard L.U.C GMT One Black

El reloi perfecto para visiar no sólo porque indica dos husos horarios, sino porque es ligero, resistente, legible y versitil. Las manecillas "dauphines" marcan la hora local y la manecilla GMT con punta de flecha señala la hora de casa en el realce de 24 horas. La caja de 42 mm es de titanio grado 5 ceramizado, un material con gran resistencia al desgaste y la corrosión. La correa es de caucho negro trabajado como si fuera un tejido, y su mecanismo es automático. La mitado a 250 ejemplares.



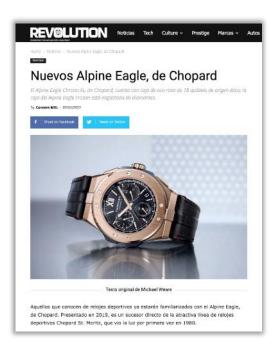








#### REVOLUTION

















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#### AGENDA - CENTRAL AMERICA

#### trendCarwatches\_







#### TAG HEUER Formula 1 Chronograph

# Chopard Mille Miglia GTS

TAG Heuer es una marca con una Como socio de la carrera de historia arraigada en el automo- ruta italiana Mille Miglia durante vilismo. Modelos como el Carrera, 32 años, en 2019 Chopard Ianzó Autavia y Monaco han sido usa- el GTS Power Control de edición dos por las más grandes estrellas limitada inspirado en el mundo bahn es lo que sucede cuando de la conducción de los siglos XX de los autos clásicos. Solo se fabriy XXI. Para celebrar su relación caron 500 ejemplares del modelo de cuatro años con Aston Martin de acero de 43 mm (también dis-Red Bull Racing, TAG Heuer ha ponible en una versión de dos tolanzado un reloj para celebrar al nos), que tiene un movimiento aucuatro veces campeón de pilotos tomático certificado por COSC. y constructores de F1.Se ha desa- La esfera, el bisel de alumínio y la rrollado un cronógrafo de 43 mm correa de piel de becerro perfoen colaboración con el equipo rada son de un color azul intenso, de F1 y presenta los colores del más común en los coches de equipo azul, rojo y amarillo en el carreras de mediados del siglo XX. bisel, la escala faquimétrica y los Las señales de carreras clásicas a la vez. Los coches y los reloies contadores del cronógrafo. Impul- incluyen una reserva de marcha encajan de forma natural. Ambos sado por cuarzo y equipado con que se asemeja al indicador de un brazalete de acero, el fondo un indicador de combustible, una y ambos son productos de ingede caja está grabado con el logo ventana de fecha con el logotipo del equipo Aston Martin Red Bull de Mille Miglia y un fondo de caja

tagheuer.com

chopard.com

de cristal de zafiro con la inscrip-

ción "Brescia-Roma-Brescia".

## Nomos Autobahn

Diseñado con el diseñador industrial alemán Werner Aisslinger (también un destacado entusiasta de los automóviles), la Auto-Nomos toma una foto en la esfera del reloj inspirada en el indicador del automóvil. El resultado presenta una pista de lume que se extiende desde las ocho en punto hasta las cuatro en punto, lo que hace que parezca un velocímetro lluminado. Además, la función de fecha a las seis en punto pretende parecerse a un odómetro, con la ventana mostrando tres fechas son tradicionalmente mecánicos, niería alucinantemente compleja y precisa. Incluso mirando más allá de las similitudes en la ingeniería y el diseño, el reloj en sí mismo ha desempeñado un papel integral en las primeras carreras.

nomos-glashuette.com







## OCEAN DRIVE- SOUTH AMERICA







# Chopard

CANADA

#### DAILY HIVE

PASHION & BEAUTY SHOPPING URBANIZED CURATED

# Iconic jeweler Chopard moves to new "Luxury Lane" Vancouver location

Cascandra Gill | Dec 15 2021, 11:00 are



Chocard is soon to have a new home in Vancouver.

The Swiss watch maker and Jeweler has moved to downtown's Alberni Street, otherwise known as "luxury lane," opening on Dec. 21.

The stunning new location, previously occupied by contemporary retails: Blubrid, will showcase the 161 year old brands' timeless classics, and iconic watches in the 743 square foot boutique. With wood floors and luxe furnishings, the bright and airy space is an escape from the busy downtown core.



A facable of the new Chopard store on Alberti Street, opening Disc 21.

A State of the two Deposits have an Algeria Street, againing Soc. 21.

The store will also behalf a gentlement along at the back of the backage, fooluring an extractive timery. The more taken on a decidently measuring the wall market out learner to display that LUC, Mills Migha, and Alpine Eagle collections.

"Chaper's is preset to unveil a bound full preset in Verscovers," and Caroline Schoufele, Co-Provident and America Chronics of Chapert

"Wire book redicated with open oversional remain constitute in this inspectant, growing and shares reside in Carulas. We look toward to versioning through of the Maton to our new have, one that enlocates and showcases the creativity, knowledion and craftermenting that Chaptellia known to:" the also said.



Chapard is a fearer or Helipsecol red carpets, were by scialis like Angels Bassets H.E.R. or Olivia Calman at the Caspet in Feb. 2021.

The brand is also known for their ordering fronted corpolars, including a recent one with Allo Ballotti, The Prefix Woman riser appeared in a short film directed by Kyvier Oblas to promote the callection, which part of Chopworfs Hopey Ostmands Investigation.



Filtrans collaborated with the congumy back in 2667 for her own line, diabled the RCHAMACK # CHOMAKI. The Innter-mid item capade collection saw the beins to and environce its edge cide with a stay campalign featuring Richamain the pieces.



te transfit Happy Hearts Collection has been apopular lowery accessory with the younger set

The new location puts Chapard near white fusiony jewsiters and watch retailers, including Tilliang & Co., Van Chof & Alpata, Robes and Parana, which all operate on the same street. Albertills also home to a Prote budge and a Burgerry store, which is beased incide the Shargeri a reset.

Chiqued in Haly opened their Best Vancower beatings in Nov. 2017 on West Grorgia 5



@82A085-1900



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JANUARY 2022

#### VANCOUVER SUN (DIGITAL)



# The It List: Chopard moves into new space in Vancouver

Swiss watch and fine jewelry brand Chopard has set up shop on Alberni Street in Vancouver.

Dec 15, 2021 • 36 minutes ago • 1 minute reed • 

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The product: Luxury brand sets up shop on Alberni Street.

"We opened our first boutique in 2017 and have been welcomed with open arms ever since," Caroline Schenfele, the co-president and artistic director of Chopard, says. "Not only is Vancouver one of the world's leading destinations for luxury, but the community also has a deep appreciation for craftsmanship, innovation, creativity, and also importantly, austainability.

"It has been a wonderful place to call home, which is very important to Chopard as a family-owned Maison."

The company's new expanded location at 1108 Alberni St. — which Scheufele calls 'one of Vancouver's most coveted shopping destinations' — features 743 square feet of shopping in a space that's designed to "reflect the feeling of a family home," according to the company.

In addition to pieces from iconic Chopard collections such as L'Heure du Diamant, Happy Diamonds, and Ice Cube, the boutique will be home to some high jewelry selects from the Swiss luxury brand.

"To be able to bring some of these pieces into our Vancouver boutique is very special," Scheufele says of the high jewelry designs. "We've also designed an intimate and exclusive gentlemen's area where customers are able to discover the world of Chopard Haute Horlogerie through our technical watch collections including L.U.C, Mille Miglia and Alpine Eagle.

"And last but not least, a large collection of fine accessories including leather goods, writing instruments, sunglasses as well as exclusive fragrances complete the shopping experience."

The price: By request.

The retailer: Chopard, chopard.com

Pick-up in The Province, Edmonton Sun, O Canada, Toronto Sun, Canoe, Ottawa Citizen, Regina Leader Post, Calgary Sun, Montreal Gazette, Financial Post, Edmonton Journal, Windsor Star



SATURDAY, DECEMBER 18, 2021 VANCOUVER SUN C5



A rendering of new Chopard boutique on Alberni St. CHOPARD

#### THE IT LIST

The product: Chopard sets up shop on Alberni Street.

Why we love it: Swiss watch and fine jewelry brand Chopard has relocated to a new boutique slated to open on Dec. 21.

"We opened our first boutique in 2017 and have been welcomed with open arms ever since," Caroline Scheufele, the co-president and artistic director of Chopard, says. "Not only is Vancouver one of the world's leading destinations for luxury, but the community also has a deep appreciation for craftsmanship, innovation, creativity, and also importantly, sustainability.

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Aleesha Harris



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# Style news

This month, Italian fashion house Gucci is releasing the second edition of its partnership with American outdoor brand the North Face. Consisting of ready-towear clothing, accessories, luggage and shoes,

the North Face x Gucci collection merges design elements of both brands in a playful way. Gucci's signature GG monogram has been adomed to bomber jackets, vests and reimagined styles from the 1970s and 1990s. The collection employs innovative fabrics including Econyl, a nylon fabric created using regenerated materials from scraps such as fishing nets and down that has been certified to the Responsible Down Standard by Control Union. It will be available at Gucci pop-up shops, select North Face stores and online. For more information, visit gucci.com.

Vancouver watch and jewellery afficionados have three new stores to explore. Swiss watch-maker Omega (omegawatches.com) has renovated and expanded its boutique at the Fairmont Hotel Vancouver. Housing signature time-piece collections including the Speedmaster, Seamaster and Constellation, as well as fine jewellery and sunglasses, the boutique includes lounge areas and a Champagne and coffee bar. On Albemi Street, Chopard (chopard.com) has opened its new boutique, which features the Swiss brand's high-jewellery collections and timepieces. And in Kitsilano, Mejuri (mejuni.com) has opened its first Vancouver store to showcase the Canadian brand's popular jewel-

lery styles.

- CAITLIN AGNEW



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BEAUTY FASHION

CHINESE

## Chopard 蕭邦溫哥華新 店開幕



34 MULADY 12 2022

以瑞士精密製表工藝問名全球的Chopard壽邦,在新年伊始就為溫哥華人帶來了全新面貌。1月7日 開幕的全新旗艦店坐落於溫市中心名店林立的Alberni街(no8 Alberni Street),占地243平方呎的 新店以漫色系原木地板、原木牆身和高級布藝家具等細節。蔣整個空間營造出高級家居縣。鎮顧客 可以在一個舒適、故葉的環境下擴緩心橫的腕表和珠實首飾。——Louisa Chan



「我們期待喜愛觀邦的朋友來參觀我們的新家,這裡完美展示了品牌最為人樂道的創意、革新和精 湛工藝。」 蕭邦共同總裁及創意總監Caroline Scheufele說,大家可以在新店裡找到近年大受歡迎 的Haute Joallierie和Precious Lace系列,以及品牌總典的L'Heure du Diamant,Happy Diamonds 和Ilce Cube等系列,新店達特別為男士們設置了一個以皮革色調為主題的模立空間,大家可在這裡 找到LLIC、Mille Miglia、Alpine Eagle等系列,以及各種製計車及賽車相關的資料。

Chopard.com



## RETAIL INSIDER

#### Chopard Relocates Vancouver Storefront to Alberni Street in the City's Luxury Zone [Photos]

Daig Retermin January (2,202) - 44





Swiss watch and jewellery brand Chopans has relocated its Vancouver storefront to 1108 Alberni Street in the city's Luxury Zone. The new storefront replaces a former location nearby at 925 West Georgia Street.

"Chopard is proud to unwell a beautiful jewel in Vancouver," said <u>Caption Schoufole</u>, Co-President and Artistic Director of Chopard. "We've been welcomed with open arms and remain committed to this important, growing and vibrant market in Canada. We look forward to welcoming friends of the Maison to our new home, one that embodies and showcases the creativity, impossion and craftomarchip that Chopard is known for."





The store's design includes light wood floors and wall parreling as well as law, rious fabrics and furnishings that the brand says artfully reflects the feeling of a family home. The store features Chapard's Hause assilierie and Precious Lace creations alongiade the iconic L'Heure du Diament, Happy Diamonds, and lot Cube collections. A 'gentlement's area' at the back of the store feature inch studes of leasther and an extensive Biorary.

The Vancouver store is Chopard's only standalone streetfront boutique in Canada currently — the brand also has a boutique prisoned at CF Sherway Gardens in Toronto at Jewellery retailer L'Oro.



Vancouver-based Global Wash't Company (GWC) operates the new Chopard boutique which spans 743 square feet and is contained in part of a retail Space formerly occupied by womenswear retailer Blublind. A new Tudor boutique occupies the remainder adjacent to Chopard.

The lease for the new Chopard storefront was negotiated by <u>Mario Negotian of Martin Morianty</u> of <u>Mario & Millichay.</u>
Quad-exi is the landiced for the PAST Thirdow office building where the new Luxury boutiques will be located. The same building is also home to a recently opened Thom Browne storefront (which replaced Versace) and a Brunellia Cucinelli store which negotiate 2017.



#### VANCOUVERSCAPE

#### CHOPARD EXPANDS VANCOUVER BOUTIQUE

By Ariane Colenbrander Jenuary 14, 2022











Swiss watch and Jewellery maison Chopard just opened an expanded, relocated Vancouver boutique last week.

Designed with a warm and welcoming atmosphere that expresses the timeless vision of Ms. Scheufele, the 743-square-foot boutique features light wood floors and wall paneling, luxurious fabrics and furnishings that artfully reflect the feeling of a family home.



Customers will discover a jewel box showcasing the Maison's timeless watch and jewellery collections that represent a sophisticated combination of refined craftsmanship, captivating aesthetics as well as a commitment to sustainable luxury.



Unique Haute Joaillerie and Precious Lace creations are joined by the brand's iconic L'Heure du Diamant, Happy Diamonds and Ice Cube collections.

"Chopard is proud to unveil a beautiful jewel in Vancouver," said Caroline Scheufele, Co-President and Artistic Director of Chopard, adding "We look forward to welcoming friends of the Maison to our new home, one that embodies and showcases the creativity, innovation and craftsmanship that Chopard is known for."



An exclusive gentlemen's area at the back of the boutique is defined by rich shades of leather and an extensive library. Haute Horlogerie mixes the world of racing and classic automobiles through Chopard's technically sophisticated L.U.C. Mille Miglia and Alpine Eagle collections, inspired by a passion for excellence, innovation and expert craftsmanship, all part of Maison Chopard's mission since its founding in 1860.

Visit the Chopard Boutique at 1108 Alberni Street in downtown Vancouver.



#### CANADIAN JEWELLER



Swiss watch and jewellery brand Chapard has relocated its Vancouver storefront to 1108.

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Chopara varicouver bootsque (image: Chopara)





Chopard Vancouver Boutique (Image: Chopard)

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Chopard Vancouver Boutique (Image: Chopard)

Vancouver-based Global Watch Company (GWC) operates the new Chopard boutique which spans 743 square feet and is contained in part of a retail space formerly occupied by womenswear retailer Blubird. A new Tudor boutique occupies the remainder adjacent to Chopard.

The lease for the new Chopard storefront was negotiated by Mario Negris and Martin Morierty of Marcus & Millichap. Quadrael is the landlord for the 745 Thurbow office building where the new luxury boutiques will be located. The same building is also home to a recently opened Thom Browne storefront (which replaced Versace) and a Brunello Cucinelli store that opened in 2017.

Source: retail-insider.com

## VITA DAILY CHINESE







#### REGARDING LUXURY

## WATCH WIND-UP: THE LATEST NEWS FROM ZENITH, CHOPARD AND OMEGA

by Daron Halajian | Jan 13, 2022 | Style, Watches

Zenith, Chopard and Omega lead the way with new product launches in today's news on the men's luxury watches front. Each of these pieces are quite distinct from one another. And they are sure to grab the attention of a wide array of collectors.

Related: 6 of the newest, best men's luxury watches to ring in another new year

# New men's luxury watches: Chopard L.U.C XP Urushi Year of the Tiger

Lastly, we have the Chopard LUC XP Urushi Year of the Tiger. It is limited to 88 pieces in an ethical 18-carat rose gold. A sign of earth and a recurrent emblem in Chinese artistic depictions, the tiger has long been associated with the figure of the emperor and state dignitaries.



Chopard

It symbolises fortune, wisdom, intelligence and creativity. Chopard is meticulous about its craft. And it truly strives to deliver luxury timepieces that are magnificent works of art. Staying true to its roots, Chopard works with the finest Japanese lacquer craftsmen who produce dials using the ancestral Urushi lacquer technique.

The 88 dials are produced in the workshop of century-old company Yamada Heiando. Using the Maki-e technique, gold flakes are placed between layers of lacquer made from the sap of the Toxicodendron vernicifluum tree.

#### Fine craftsmanship

These flakes light up the background featuring a tiger perched above a bay surrounded by cliffs, against a starlit background. The case of this timepiece is carved from an 18-carat rose gold source from an ethical supply chain. This work of craftsmanship is also ultra thin measuring at 6.80 mm thick.

It is powered by an in-house L.U.C 96. 17- L movement providing a comfortable 65-hour power reserve. (Price available upon request)



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Chopard

JANUARY 2022

#### THE KIT CHINESE







#### ELITE GENERATION









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## ELITE GENERATION























